



How to do a diaper drive for the World's Largest Diaper Drive™

1. Set a goal for the number of diapers collected.
2. Enlist churches, schools, fraternal and civic organizations, businesses to do diaper drives.
3. Determine start and end date for the drive (to end no later than May 31, 2026). Bottoms Up recommends diaper drives should last not more than 2 weeks.
4. Sign up at [RegisterMyDiaperDrive.com](https://www.RegisterMyDiaperDrive.com). Ignore this step if already registered.
5. Distribute fliers, posters, etc. to participating organizations.
6. Promote, promote, promote (churches, free radio, friendly media, social media etc.)
7. Determine drop-off locations for diapers and/or schedule to pick up diapers.
8. Identify use of a receptacle/designated area to collect diapers (pack 'n plays, cart, box, etc.)
9. Pick up diapers or take delivery of diapers.
10. Take pictures!
11. Count the diapers (either at the collection location or in the diaper bank facility).
12. Report number of diapers collected to Bottoms Up via email – Rachel@BottomsUp.Life.
13. Celebrate and share your successful event online. Remember to tag Bottoms Up and The World's Largest Diaper Drive!