



How to do a diaper drive

1. Set a goal for the number of diapers collected.
2. Encourage churches, schools, fraternal and civic organizations, businesses to do diaper drives.
3. Determine start and end date for the drive (to end no later than May 31, 2025). Bottoms Up recommends diaper drives should last 2 weeks.
4. Sign up at [RegisterMyDiaperDrive.com](https://www.RegisterMyDiaperDrive.com).
5. Distribute fliers, posters, etc.
6. Promote, promote, promote!
7. Determine drop-off locations for diapers and/or schedule to pick up diapers.
8. Identify use of a receptacle/designated area to collect diapers (pack 'n plays, cart, box, etc.)
9. Pick up diapers or take delivery of diapers.
10. Take pictures!
11. Count the diapers (either at the collection location or in the diaper bank facility).
12. Report number of diapers collected to Bottoms Up via email – Mary@BottomsUp.Life.
13. Celebrate and share about your successful event online. Remember to tag Bottoms Up and The World's Largest Diaper Drive!

